**JAIN UNIVERSITY**

**Academic Year-2014-16**

Bachelor of Management Studies (BMS)

Duration of the Course: 3 Years Full-time (6 semesters)

Specializations:

**International Business**

**OR**

**Financial services**

Semester III

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Subject Code | Title of the Paper | Credits | | | Total | Total Marks | | |
| L | T | P | UE | IA | Total |
| BMS301 | Marketing Management | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS302 | Business Information System | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS303 | Financial Management | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS304 | Human Resource Management | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS305 | Specialisation 1.2/2.2 | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS306 | Specialisation 1.3/2.3 | 4 | - | - | 4 | 80 | 20 | 100 |
| Total | | 24 | - | - | 24 | 480 | 120 | 600 |
| Value Enhancing Course (VEC) | | | | | | | | |
| CSF12 | Computer Fundamentals | 4 | - | - | 4 | 80 | 20 | 100 |

Specialisation

|  |  |  |  |
| --- | --- | --- | --- |
| Specialisation 1 - International Business | | Specialisation 2 - Financial Services | |
| Specialisation 1.2 | Branding, Innovation and Creativity | Specialisation 2.2 | Cost Accounting |
| Specialisation 1.3 | Fundamentals of Foreign Trade | Specialisation 2.3 | Capital Market |

Semester IV

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Subject Code | Title of the Paper | Credits | | | Total | Total Marks | | |
| L | T | P | UE | IA | Total |
| BMS401 | Business Research Methods | 3 | - | 1 | 4 | 80 | 20 | 100 |
| BMS402 | Fundamentals of Business Taxation | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS403 | Corporate Communication | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS404 | Services Management | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS405 | Specialisation 1.4/2.4 | 4 | - | - | 4 | 80 | 20 | 100 |
| BMS406 | Specialisation 1.5/2.5 | 4 | - | - | 4 | 80 | 20 | 100 |
| Total | | 23 | 0 | 1 | 24 | 480 | 120 | 600 |
| Value Enhancing Course (VEC) | | | | | | | | |
| ESCI12 | Environmental Science | 4 | - | - | 4 | 80 | 20 | 100 |

Specialisation

|  |  |  |  |
| --- | --- | --- | --- |
| Specialisation 1 - International Business | | Specialisation 2 - Financial Services | |
| Specialisation 1.4 | Introduction to Business and Brands | Specialisation 2.4 | Managerial Accounting |
| Specialisation 1.5 | EXIM Procedures and Documentation | Specialisation 2.5 | Financial Planning & Wealth Management |